



# EILEEN ADAMSON

FINANCIAL COACH & MONEY BLOGGER

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## ABOUT YOUR MONEY SORTED

Your Money Sorted is a personal finance blog and financial coaching business, focusing on empowering UK based professional women to take control of their financial situation.

I aim to help them reduce stress and improve mental wellbeing, through improving their finances. There is a focus on increasing income, decreasing expenditure and learning how use money more effectively to become happier, healthier and wealthier.

## Excite. Educate. Empower.

## ABOUT MY AUDIENCE

My audience are primarily UK based professional females, aged between 35-55, who are looking to improve their financial situation. Many are teachers, concerned about the impact of the rising retirement age on their future.

They are interested in improving financial security, and preparing for retirement more effectively. They are also keen to increase the amount of money they have for the fun things in life, such as holidays and spending time with family and friends.



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## ABOUT ME



I am Eileen, in my mid 40's with 3 kids and a husband, living in gorgeous South West Scotland. I have been teaching for 24 years, but was increasingly disillusioned with changes in our conditions. With changes to our pension, I am now expected to be teaching PE at 68! I don't think this is possible, so I searched around for another avenue. With a qualification in bookkeeping, and a love of figures, financial coaching seemed liked a great fit for me. I adore my coaching and blogging and love how I can empower other women to take control of their lives and create a life that makes them happy.

## WORK WITH ME

I offer sponsored postings, guest posting, advertising and social media campaigns to carefully selected partners, who fit closely with my aim of improving the financial life of my followers. Please email me on [info@yourmoneysorted.co.uk](mailto:info@yourmoneysorted.co.uk) for details of my rates.

Please note that all sponsored posts will contain a disclosure, to comply with ASA guidelines. This is not open to negotiation.



8.1k followers



2.2k Private Group



1000 followers



2000 subscribers

**11k**

Monthly Page Views

**9.5k**

Monthly Unique Views